



2017 ANCHASL Fall Meeting and Continuing Education Course



Friday, September 22, 2017 - 9:00 am to 3:45 pm

Topic: ***Technology to Enhance User Experience in Libraries***

Instructors: Jenny Emanuel Taylor, Assistant Regional Health Sciences Librarian, University of Illinois at Chicago, Library of the Health Sciences Urbana

MLA CE Hours: 4

Location: William and Ida Friday Center for Continuing Education, 100 Friday Center Dr, Chapel Hill, NC

Course Description

This face-to-face CE course focuses on defining user experience and seeing what other libraries are doing to improve their services. We will talk about low-cost and simple, yet impactful, activities to turn your library into a user-centered environment. User experience is a method of assessing libraries that is not common in health sciences libraries. The term user assessment comes out of website design (as usability). However, other industries have found it useful to assess how users experience their services and spaces, and the idea and use of user experience research has grown over time. There are several ways of defining "user experience" to various physical and virtual spaces and services that a library may want to evaluate. For libraries, this can mean analyzing how users interact with your website to improve your virtual presence, observing users to improve your physical space, or interviewing how users research to improve services and instruction.

Agenda

- 8:00 am - 9:30 am Registration & Light Breakfast
- 9:30 am - 11:30 am Course
- 11:30 am - 1:15 pm Lunch and Business Meeting
- 1:15 pm - 3:15 pm Course continues
- 3:15 pm - 3:30 pm Wrap-up, Discussion, Evaluation

Fees (CE and Business Meeting)

Please note: Lunch is included in the registration

Members: \$55 Non-Members: \$70

Student Members: \$20 Student Non-Members: \$25

Lunch and Business Meeting Only: \$12

2017 dues can be paid with meeting registration

Membership: \$15; Student Membership: \$5 (calendar year)

Registration and refreshments will be held from 9:00 - 9:30 am. The CE Course will begin at 9:30 am. Wi-Fi is available

[Directions to William and Ida Friday Center](#). Parking is Free.